

The Fifth Annual

Armed Forces

Freedom Ride

www.ArmedForcesFreedomRide.org



May 15, 2011

Sponsored By:
Barb's Harley-Davidson

Benefits:
Burlington County Military Affairs Committee
Marine Corps Law Enforcement Foundation

Dear Friend,

I am contacting you through one of our members, regarding the 5th Annual Armed Forces Freedom Ride to support our local troops and provide scholarships for children of military personnel and law enforcement officers killed in the line of duty.

The Burlington County Military Affairs Committee (BCMAC) and the Marine Corps Law Enforcement Foundation (MCLEF) co-sponsored the 1st "Ride" in 2007. It was a great success, with over 500 motorcycles and 700 riders. Last year was our biggest year yet! We had over 1200 motorcycles & over 1500 riders. Total money raised so far in our 4 years is over \$100,000.

Escorted by law enforcement officers from the N.J. State Police and local Camden & Burlington County Police Departments, riders left from Barb's Harley Davidson dealership in West Collingswood and preceded to Joint Base-McGuire-Dix-Lakehurst. All participants concluded the "Ride" enjoying a BBQ lunch, vendors, and live entertainment.

In 2011, our Grand Marshalls will consist of at least one Medal of Honor Recipient. I am honored to be the Co-Grand Marshall sharing a vehicle with some of America's Greatest Heroes. Also joining us for this great event will be Colonel Gina Grosso, Commander, Joint Base McGuire-Dix-Lakehurst. We are expecting a large contingent of military personnel from the newly formed joint base.

The event is staffed 100% by volunteers with 0% overhead. Every penny goes to the troops and families. We have established six levels of corporate sponsorship and appropriate recognition will be presented during the event. Our goal is to raise more than \$50,000 this year.

Commander in Chief	(1)	\$1,500
4 Star		\$ 1,000
3 Star		\$ 750
2 Star		\$ 500
1 Star		\$ 250
CCMSgt/CSM		\$ 100

Please join me (I am a 2-Star Sponsor) in supporting this worthwhile endeavor.

Jim Saxton BCMAC Honorary Chairman

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Commander in Chief Sponsor \$1,500

Sponsor logo placed on event signage

Sponsor logo placed on registration forms/promotional materials (sponsor must commit prior to print date) direct mailing circulation 36,500

Sponsor logo displayed on www.armedforcesfreedomride.org with a link to Sponsor's website

Sponsor mentioned in Barb's Harley e-newsletter every week (circulation 15,000)

Display/vending space at pre-ride venue at Barb's Harley Davidson

Display/vending space at ending location at Ft. Dix Military Base (which is open to the public)

Ad in event program

4 Star Sponsor \$1000

Sponsor logo placed on registration forms/promotional materials (sponsor must commit prior to print date)

Sponsor logo displayed on www.armedforcesfreedomride.org with a link to Sponsor's website

Display/vending space at ending location venue at Ft. Dix Military Base (which is open to the public)

Ad in event program

3 Star Sponsor \$750

Sponsor logo displayed on www.armedforcesfreedomride.org with a link to Sponsor's website

Display/vending space at the pre-ride venue at Barb's Harley Davidson

Ad in event program

2 Star Sponsor \$500

Sponsor logo displayed on www.armedforcesfreedomride.org with a link to Sponsor's website

Ad in event program

1 Star Sponsor \$250

Sponsor logo displayed on www.armedforcesfreedomride.org with a link to Sponsor's website



Armed Forces Freedom Ride 2011

May 15, 2011

Sponsorship Commitment Form

Company Name: _____

Contact Name: _____

Address: _____ *City:* _____ *State:* _____ *Zip:* _____

Phone: _____ *Fax:* _____ *email:* _____

Sponsor Commitment:

- | | | |
|--|----------------|--|
| <input type="checkbox"/> <i>Commander in Chief</i> | <i>\$1,500</i> | <i>Method of Payment</i> |
| <input type="checkbox"/> <i>4 Star Sponsor</i> | <i>\$1,000</i> | <i>Visa---MasterCard---Discover---Amex</i> |
| <input type="checkbox"/> <i>3 Star Sponsor</i> | <i>\$750</i> | <i>Credit Card #</i> _____ |
| <input type="checkbox"/> <i>2 Star Sponsor</i> | <i>\$500</i> | <i>Exp. Date.</i> ____/____/____ |
| <input type="checkbox"/> <i>1 Star Sponsor</i> | <i>\$250</i> | <i>Signature</i> _____ |

Check: Please make checks payable to: Armed Forces Freedom Ride

Please fill out the enclosed Registration Form and return to:

Susan Manuel

C/o Barb's Harley Davidson

Armed Forces Freedom Ride

926 Black Horse Pike

W Collingswood Hts, NJ 08059



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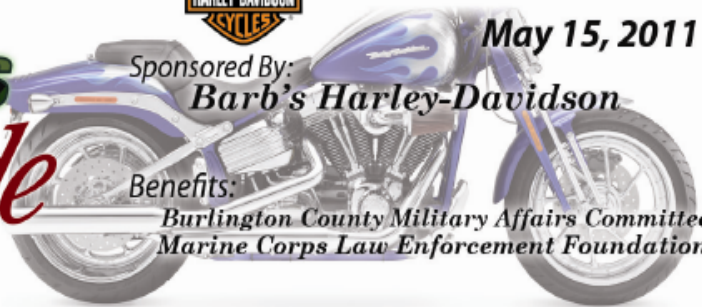
Freedom Ride

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VENDORS FOOD/MERCHANDISE APPLICATION

ARMED FORCES FREEDOM RIDE

SUNDAY MAY 15TH 2011

BUSINESS NAME _____

BUSINESS ADDRESS _____

CITY _____

CONTACT _____

PHONE NUMBER _____

TYPE OF FOOD _____

INSURANCE COMPANY _____

POLICY # _____

ALL VENDORS WILL BE RESPONSIBLE FOR ALL SETUP AND CLEANUP. YOU MUST SUPPLY ALL TABLES AND EQUIPMENT.

VENDORS MUST SUPPLY PROOF OF INSURANCE

FEE FOR VENDOR SPACE IS \$50.000

CHECK MADE PAYABLE TO ARMED FORCES FREEDOM RIDE

TIME OF SALES WILL BE 11:00 A.M TO 3:00 P.M.

ALL APPLICATIONS MUST BE SUBMITTED AND APPROVED BY MAY 13TH.

To smanuel@barbshd.com or mailed to: **Susan Manuel**

C/o Barbs Harley Davidson

926 Black Horse Pike

W Collingswood Hts., N.J. 08059.



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If you would like to place an Ad in the event program the fees are as follows:

Full Page \$100.00

Half Page \$50.00

Quarter Page (business card) \$25.00

The event program will be 8 1/2"x 5 1/4" in size.

Please submit your ad via email to ocbeachgirl35@aol.com or mail to:

Lisa Spengler

1252 Old Zion Rd

Egg Harbor Twp, NJ 08234

Please call Lisa with any questions that you might have @ 609-335-1130.