



Dear Friend:

I am contacting you through one of our members, regarding the 2nd Annual Armed Forces Freedom Ride to support our local troops and provide scholarships for children of military personnel and law enforcement officers killed in the line of duty.

The Burlington County Military Affairs Committee (BCMAC) and the Marine Corps Law Enforcement Foundation (MCLEF) co-sponsored the 1st "Ride" in 2007. It was a great success, with over 500 motorcycles and 700 riders plus honored guests in hummers and private vehicles traveling a 32 mile route.

Escorted by law enforcement officers from the N.J. State Police and local Burlington County Police Departments, riders left from Barb's Harley Davidson dealership in West Collingswood and proceeded to McGuire AFB and Ft. Dix. Over 800 participants concluded the "Ride" enjoying a picnic lunch and live entertainment.

In 2008, our Grand Marshall will once again be Congressional Medal of Honor Recipient CMS Major Jon Cavaiani, one of the last POW's to be released from the infamous "Hanoi Hilton". I am honored to be the Co-Grand Marshall sharing a vehicle with one of America's Greatest Heros. Other luminaries include the Philadelphia Eagles Jon Runyan, Philadelphia Flyers Brian Propp, Bob (the hound) Kelly and many others to come.

The event is staffed by 100% volunteers with 0% overhead. Every penny goes to the troops and families. We have established six levels of corporate sponsorship and appropriate recognition will be presented during the event along with a plaque that you will be proud to hang in your place of business. Our goal is to raise \$50,000.

<i>Commander in Chief</i>	<i>(1)</i>	<i>\$10,000</i>
<i>5 Star</i>		<i>\$ 5,000</i>
<i>4 Star</i>		<i>\$ 4,000</i>
<i>3 Star</i>		<i>\$ 3,000</i>
<i>2 Star</i>		<i>\$ 2,000</i>
<i>1 Star</i>		<i>\$ 1,000</i>

Please join me (I am a 2 Star Sponsor) in supporting this worthwhile endeavor.

*Jim Saxton
BCMAC Honorary Chairman*



Sponsorship Opportunities 2008
2nd Annual Armed Forces Freedom Ride

For more info: email info@armedforcesfreedomride.org. www.armedforcesfreedomride.org

5 Star Sponsor: \$5000

Large sponsor logo prominently placed on event t-shirt

Sponsor logo placed on event signage

Sponsor logo placed on registration forms/promotional materials (sponsor must commit prior to print date direct mailing circulation 22,000)

Sponsor logo displayed on www.armedforcesfreedomride.org with a link to Sponsor's website

Sponsor mentioned in Barb's Harley e-newsletter (circulation 10,000)

Display/vending space at pre-ride venue at Barb's Harley Davidson

Display/vending space at ending location at Ft. Dix Military Base (which is open to the public)

Ad in event program

4 Star Sponsor: \$4000

Sponsor logo placed on event t-shirt

Sponsor logo placed on registration forms/promotional materials (sponsor must commit prior to print date)

Sponsor logo displayed on www.armedforcesfreedomride.org with a link to Sponsor's website

Display/vending space at ending location venue at Ft. Dix Military Base which is open to the public)

Ad in event program

3 Star Sponsor: \$3000

Sponsor logo placed on event t-shirt

Sponsor logo displayed on www.armedforcesfreedomride.org with a link to Sponsor's website

Display/vending space at the pre-ride venue at Barb's Harley Davidson

Ad in event program

2 Star Sponsor: \$2000

Sponsor logo displayed on www.armedforcesfreedomride.org with a link to Sponsor's website

Display/vending space at pre-ride venue at Barb's Harley Davidson

Ad in event program

1 Star Sponsor: \$1000

Sponsor logo displayed on www.armedforcesfreedomride.org with a link to Sponsor's website

Ad in event program



Armed Forces Freedom Ride 2008
May 18, 2008
Sponsorship Commitment Form

Company Name: _____

Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ email: _____

Sponsor Commitment:
 (PLEASE MARK ONE)

Method of Payment:

- | | | |
|---|---------|---|
| <input type="checkbox"/> 5 Star Sponsor | \$5,000 | <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> Discover <input type="checkbox"/> Amex |
| <input type="checkbox"/> 4 Star Sponsor | \$4,000 | Credit Card # _____ |
| <input type="checkbox"/> 3 Star Sponsor | \$3,000 | Exp. Date ____/____/____ |
| <input type="checkbox"/> 2 Star Sponsor | \$2,000 | Signature: _____ |
| <input type="checkbox"/> 1 Star Sponsor | \$1,000 | Check: Please make checks payable to: |

Armed Forces Freedom Ride

Please fill out the enclosed Registration Form and return to:

Armed Forces Freedom Ride

926 Black Horse Pike

W. Collingswood Hts, NJ 08059

856-456-4141

Or Fax to Susan Manuel, Barb's Harley Davidson 856-742-9184



VENDORS FOOD/MERCHANDISE APPLICATION
ARMED FORCES FREEDOM RIDE
SUNDAY MAY 18TH.2008

BUISNESS NAME _____

BUISNESS ADDRESS _____

CITY _____

CONTACT _____

PHONE NUMBER _____

TYPE OF FOOD _____

INSURANCE COMPANY _____

POLICY # _____

ALL VENDORS WILL BE RESPONSIBLE FOR ALL SETUP AND CLEANUP. YOU MUST SUPPLY ALL TABLES AND EQUIPMENT.
VENDORS MUST SUPPLY PROOF OF INSURANCE
FEE FOR VENDOR SPACE IS \$200.00
CHECK MADE PAYABLE TO ARMED FORCES FREEDOM RIDE

ALL VENDORS WILL BE PROVIDED AN AREA ON RANGE RD FORT DIX N.J... IN D.T.A.2 TO SETUP.
(PAST DEBORAH HOSPITAL)
TIME OF SALES WILL BE 11:00 A.M TO 3:00 P.M.

ALL APPLICATIONS MUST BE SUBMITTED AND APPROVED BY MAY 15TH.

TO smanuel@barbshd.com or mailed to Susan Manuel
C/o Barbs Harley Davidson
926 Black Horse Pike
W Collingswood Hts., N.J. 08059.



If you would like to place an Ad in the event program the fees are as follows:

Full Page \$100.00

Half Page \$50.00

Quarter Page (business card) \$25.00

The event program will be 8 1/2" x 5 1/4" in size.

Please submit your ad via email to smanuel@barbshd.com or fax to 856-742-9184 to the attention of Susan Manuel.