

The Fourth Annual

Armed Forces

Freedom Ride

www.ArmedForcesFreedomRide.org

May 16, 2010

Sponsored By:
Barb's Harley-Davidson

Benefits:
Burlington County Military Affairs Committee
Marine Corps Law Enforcement Foundation



Dear friend:

I am contacting you through one of our members, regarding the 4th Annual Armed Forces Freedom Ride to support our local troops and provide scholarships for children of military personnel and law enforcement officers killed in the line of duty.

The Burlington County Military Affairs Committee (BCMAC) and the Marine Corps Law Enforcement Foundation (MCLEF) co-sponsored the 1st "Ride" in 2007. It was a great success, with over 500 motorcycles and 700 riders plus honored guests in hummers and private vehicles traveling a 32-mile route. The 2nd "Ride" brought out over 1000 riders and raised \$50,000!!!

Escorted by law enforcement officers from the N.J. State Police and local Burlington County Police Departments, riders left from Barb's Harley Davidson dealership in West Collingswood and proceeded to McGuire AFB and Ft. Dix. Over 800 participants concluded the "Ride" enjoying a picnic lunch and live entertainment.

In 2010, our Grand Marshall's will consist of at least one Medal of Honor Recipient. I am honored to be the Co-Grand Marshall sharing a vehicle with some of America's Greatest Heroes. Also joining us for this great event will be Colonel Gina Grosso, Commander, Joint Base McGuire-Dix-Lakehurst. We are expecting a large contingent of military personnel from the newly formed joint base. .

The event is staffed 100% by volunteers with 0% overhead. Every penny goes to the troops and families. We have established six levels of corporate sponsorship and appropriate recognition will be presented during the event. Our goal is to raise more than \$50,000 this year.

Commander in Chief	(1)	\$1,500
4 Star		\$ 1,000
3 Star		\$ 750
2 Star		\$ 500
1 Star		\$ 250
CCMSgt/CSM		\$ 100

Please join me (I am a 2-Star Sponsor) in supporting this worthwhile endeavor.

Jim Saxton
BCMAC Honorary Chairman

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Commander and Chief Sponsor: \$1,500

Sponsor logo placed on event signage

Sponsor logo placed on registration forms/promotional materials (sponsor must commit prior to print date direct mailing circulation 22,000)

Sponsor logo displayed on www.armedforcesfreedomride.org with a link to Sponsor's website

Sponsor mentioned in Barb's Harley e-newsletter every week (circulation 10,000)

Display/vending space at pre-ride venue at Barb's Harley Davidson

Display/vending space at ending location at Ft. Dix Military Base (which is open to the public)

Ad in event program

4 Star Sponsor: \$1000

Sponsor logo placed on registration forms/promotional materials (sponsor must commit prior to print date)

Sponsor logo displayed on www.armedforcesfreedomride.org with a link to Sponsor's website

Display/vending space at ending location venue at Ft. Dix Military Base which is open to the public)

Ad in event program

3 Star Sponsor: \$750

Sponsor logo displayed on www.armedforcesfreedomride.org with a link to Sponsor's website

Display/vending space at the pre-ride venue at Barb's Harley Davidson

Ad in event program

2 Star Sponsor: \$500

Sponsor logo displayed on www.armedforcesfreedomride.org with a link to Sponsor's website

Display/vending space at pre-ride venue at Barb's Harley Davidson

Ad in event program

1 Star Sponsor: \$250

Sponsor logo displayed on www.armedforcesfreedomride.org with a link to Sponsor's website

Ad in event program

CMSG/CSM: \$100

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Sponsorship Commitment Form

Company Name: _____

Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ email: _____

Sponsor Commitment:

(PLEASE MARK ONE)

- Commander and Chief \$1,500
- 4 Star Sponsor \$1,000
- 3 Star Sponsor \$750
- 2 Star Sponsor \$500
- 1 Star Sponsor \$250
- CCMSgt/CCM \$100

Method of Payment:

Visa MasterCard Discover Amex

Credit Card # _____

Exp. Date ____/____/____

Signature: _____

Check: Please make payable to:
Armed Forces Freedom Ride

Please fill out the enclosed Registration Form and return to:

Armed Forces Freedom Ride

926 Black Horse Pike

W. Collingswood Hts., NJ 08059

856-456-4141

Or Fax to Susan Manuel, Barb's Harley-Davidson 856-742-9184



VENDORS FOOD/MERCHANDISE APPLICATION
ARMED FORCES FREEDOM RIDE
SUNDAY MAY 16TH.2010

BUISNESS NAME _____

BUISNESS ADDRESS _____

CITY _____

CONTACT _____

PHONE NUMBER _____

TYPE OF FOOD _____

INSURANCE COMPANY _____

POLICY # _____

ALL VENDORS WILL BE RESPONSIBLE FOR ALL SETUP AND CLEANUP. YOU MUST SUPPLY ALL TABLES AND EQUIPMENT.
VENDORS MUST SUPPLY PROOF OF INSURANCE
FEE FOR VENDOR SPACE IS \$100.00
CHECK MADE PAYABLE TO ARMED FORCES FREEDOM RIDE

TIME OF SALES WILL BE 11:00 A.M TO 3:00 P.M.

ALL APPLICATIONS MUST BE SUBMITTED AND APPROVED BY MAY 15TH.
TO smanuel@barbshd.com or mailed to Susan Manuel
C/o Barbs Harley Davidson
926 Black Horse Pike
W Collingswood Hts., N.J. 08059.

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If you would like to place an Ad in the event program the fees are as follows:

- | | |
|------------------------------|----------|
| Full Page | \$100.00 |
| Half Page | \$50.00 |
| Quarter Page (business card) | \$25.00 |

The event program will be 8 1/2"x 5 1/4" in size.

Please submit your ad via email to ocbeachgirl35@aol.com or mail to:

Lisa Spengler
1252 Old Zion Rd
Egg Harbor Twp, NJ 08234
Please call Lisa with any questions that you might have @ 609-335-1130.

